



Elmer Sperry's giant 1,280,000,000 candle-power searchlight, the largest and most powerful in the world. Above to left—the huge lens of the monster light. Compare its size with that of the man at work on it. Above—the heat of the light's rays is so intense that a cigarette may easily be lighted by them at a distance of twelve feet. Left—Lower Manhattan illuminated by the rays of the giant light from its location in Brooklyn. The searchlight is so constructed that it may be operated by controls situated miles away.
Kadel & Herbert



An enterprising Britisher exhibited this clever device for the convenience of Mrs. Housewife. A six compartment locker is built into the kitchen wall—milk, mail, groceries, etc., are delivered from the outside and collected on the inside, and a house telephone is provided for communication with Bridget.
Underwood



When ex-Kaiser Bill hastily moved out of his palatial Berlin residence to take up his abode among the other windmills across the Dutch border somebody tipped off a flock of swallows to the fact and they promptly moved in and took permanent possession of the lighting fixtures in the above fashion.
Kadel & Herbert

The "most wonderful woman in the world." Miss Helen Keller, deaf, dumb and blind since birth, "making up" preparatory to going on at the Palace, where she has been starring recently in an unusually helpful and interesting act.
Underwood

Grand Prix 1900 Paris Exposition

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The Geyser is made especially for apartments. It occupies floor space only 24 inches square, but has capacity to do your family wash because there is no wasted space in the

GEYSER ELECTRIC WASHER

The whole tank is used for water—not just a third or a half. That's why the Geyser has such big capacity. You do not need a laundry for it—use it in your bathroom, if you wish. The new principle by which the Geyser washes enables it to

Wash Clean

Instead of tumbling the clothes in and out the water, the Geyser forces the water through the clothes, then sucks it back again. The clothes are never out of the water and there is no wear on them.



You'll find the Geyser very quiet—it will never disturb your neighbors. It is easy to handle and keep clean. Every moving part is so protected you couldn't get a pencil into them, to say nothing of a finger. Every part exposed to the water is made so it cannot rust. The electric wringer is reversible, swings to different positions, can be used when washing or independently and can be lifted off, leaving the washer like a flat-top table.

For further information about this wonderful washer, call Pennsylvania 6712 or 6124 and ask for Dept. M.

Geyser Electric Washing Machine Co., Inc.
1270 Broadway, New York City

Baby Size \$75—Standard Family Size \$135—Laundry Size \$155

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- New York Edison Company
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862 East 19th St.
555 Tremont Ave.
15 East 12th St.
- Gimbel Bros. here
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5th Ave.—94th St.
- Bloomington Brothers, Inc.
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- Premier Serring Co.
2010 Broadway
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